

## Al Gore and convenient falsities in the movie 'An Inconvenient Truth'

Excerpt from **Thriving with Nature & Humanity**

In its ruling, the British High Court (Taylor, in Newswire, 2007) as reported by the BBC and The Heartland Institute, ruled that '*An Inconvenient Truth*' is a political work containing numerous factual inaccuracies. Some detailed reports of the ruling claim virtually every assertion Al Gore makes in his movie has been strongly contradicted by sound science. This author's research confirms such claims.

Marlo Lewis (2007) provides an outstanding, detailed analysis of the book written by Al Gore and entitled '*An Inconvenient Truth*'. The book's content is close to that of the movie of the same name. Unlike Al Gore's book, Lewis' *Congressional Working Paper* contains 324 references, mostly scientific, including web sites so readers can readily check Lewis' findings for themselves. Lewis' analysis exposes the book's 99 duplicitous statements:

- Wrong statements, false statements—19;
- Misleading statements—17;
- Exaggerated statements—10;
- One sided statements—25; and
- Speculative statements—28.

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### Detailed measurement and analysis of Al Gore's movie

My careful analysis reveals:

- 234 images of natural and everyday events falsely depicted as unnatural and inferred to be caused by global warming;
- 71 images and instances of unscientific, unfounded mixing of projections with actual data to imply future climate;
- 59 instances of comments / images out of context or misrepresenting reality;
- 74 instances of using the 'crowd effect'; and,
- 0 valid data supporting the movie's claim that human production of CO2 drives temperature.

All this packed with cleverly orchestrated repetition into less than 90 minutes.

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Al Gore's movie was produced, directed and crewed by a team of successful and highly experienced Hollywood moviemakers. It is backed by Paramount Pictures, consistently ranked as one of Hollywood's top grossing studios. The movie combines the politician's use of fear wrapped with Hollywood's core skill of triggering emotion so viewers suspend reality. It incorporates numerous distortions and falsities to promote political and likely personal agenda and financial conflicts of interest.

Measurements of the use of raw emotion, fear, guilt and the invoking of care reveal a cleverly choreographed work. It's sophisticated methods understandably fooled even highly intelligent and rational people with strong technical backgrounds. Merged with clever use of the powerful 'crowd effect', and devoid of any data supporting its core claim, this movie is not a scientific documentary, it is skilfully crafted emotive propaganda. It is a work of fiction.

Lord Monckton (2007a) has cited 35 serious scientific errors and distortions in '*An Inconvenient Truth*' all "*pointing to invention of a threat that does not exist at all, or exaggerations of phenomena that do exist*".

Other aspects of Al Gore's narration, presentation and activities include:

- Unlike even the UN IPCC, Al Gore has not retracted use of the internationally discredited and false hockey stick temperature graph. He continues to falsely mislead people into thinking the hockey stick, as the basis of his message, is science;
- Al Gore claims ice core data showed CO2 drove global temperature increase. Yet in reality, with improved technology enabling finer time resolution of ice cores, the data showed temperature rose 400-800 years before CO2 and drove higher CO2. This emerged in 2003 two years before Al Gore's movie was made. Evans (2008b). Al Gore is yet to make a retraction or update;
- Data presentation breaches USA Congressional requirements regarding presentation of data in courts of law which is difficult to see as accidental since Al Gore is a lawyer, former Senator and Vice-President;
- Emotive photos of cute creatures, often out of context and contrary to reality, are used to hijack people's inherent care for the environment. Unfounded guilt is triggered to manipulate audience responsibility and action;
- Muddying the science and sowing confusion by cleverly inferring those with opposing views were dishonest lackeys of vested interests, incompetent or using outdated 'old science';
- Use of highly skilful and emotive Hollywood animations appearing real and conveying messages contrary to the science;
- Speculative "if" statements are cleverly and subtly converted into implied or inferred 'fact';
- Starts by invoking authority through an opening statement that is false;
- Through two techniques, cleverly and repeatedly evokes the power of crowds;
- Use of nonsensical theory camouflaged by diagrams and even subtle cartoons, implying real science;
- Photos likely taken out of context and without date and location, are scientifically invalid;
- Use of photos showing water vapour and/or smoke belching from chimneys and cooling towers implying massive CO2 production when in reality CO2 is invisible;
- Repeated refusal to debate publicly. Refusals to share the stage or microphone at interviews or conferences with people having opposing views on climate;
- Fails to portray any of the many large benefits of global warming;
- Fails to include any of the abundant evidence showing global warming to be natural;
- Lack of any peer-reviewed data proving human activity causes global warming. None.

Czechoslovakian President Vaclav Klaus (2007) exposes the movie's subtle and deliberately deceptive methods and misrepresentations.

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### Earth's first carbon mogul and racketeer?

Al Gore's behaviour displays significant personal inconsistencies contradicting his rhetoric. Some examples are:

- His huge appetite for fuels containing carbon to power his extensive travel
- His use of electricity has been reliably reported as extravagant
- His apparently huge personal financial conflicts of interest in promoting climate alarm include being co-founder, chairman and largest shareholder of an investment company poised to receive huge funds from carbon cap-n-trade which he's actively pushing politically.

Although not known as a charismatic speaker while in office, Al Gore's carefully orchestrated appearances now rely on many of the techniques discussed previously under *'Practical drivers of human behaviour'*.

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Now it's obvious to see how Al Gore's movie fooled The Academy of Motion Picture Arts and Sciences (Hollywood) into awarding it an Oscar. It's obvious to see how the political committee was deceived into awarding the Nobel Peace Prize jointly to the UN IPCC and Al Gore. Note that while Nobel Prizes in Physics, Chemistry and Economics are decided by the Royal Swedish Academy of Sciences, the Peace Prize is elected in an ostensibly politicised process connected with the Norwegian Parliament.