

Malcolm-Ieuan: Roberts.
180 Haven Road
Pullenvale QLD 4069

Thursday, April 11th, 2013

Mr. Greg Hywood
Chief Executive Officer
Fairfax Media Limited
GPO Box 506
Sydney NSW 2001

Dear Mr. Hywood:

**BY REGISTERED POST WITH DELIVERY CONFIRMATION
WITHOUT PREJUDICE AND IN GOOD FAITH**

Thank you for your letter dated April 4th, 2013. In reply to your letter please be advised that the Press Council has responded to my complaint by advising, quote: *"We acknowledge receipt of your complaint however are unable to assist you with it as we do not deal with matters relating to articles published over 60 days ago"*.

That will now leave you free to fulfil your Fairfax Chairman's commitment to me in writing dated March 11th, 2013, quote: *"I have referred your letter to the CEO of Fairfax Mr Greg Hywood, and our Editor in Chief of the Sydney Morning Herald, Mr Sean Aylmer, who will no doubt carefully consider your material."*

I understand your need for care about procedures of a body such as the Press Council. I would have thought though that a primary and fundamental responsibility of the CEO of a prominent newspaper/publishing/news and media business such as Fairfax would be to protect integrity. Thus I hope that you continued to investigate my specific complaints in order to satisfy your needs, the Chairman's needs, the needs of Fairfax shareholders and the needs of aggrieved volunteers and honest citizens such as myself. Surely there is nothing more fundamental to a media organisation than credibility and accuracy of reporting, is there?

Given the falling circulation of prominent Fairfax newspapers and plummeting profits, my complaint may assist you and your Editors in Chief to learn about, understand and halt Fairfax's slide. That though is none of my business. My concern is in retraction and rectification of:

- Blatant lies and misrepresentations told by your SMH reporter Ben Cubby on Twitter;
- Ben Cubby's false and unfounded smears about The Galileo Movement and me with his false and unfounded anti-Semitic smears;
- Ben Cubby's campaign to denigrate me and my entirely voluntary work and the work of the non-profit Galileo Movement;
- Bias in Ben Cubby's reporting of climate and climate science;
- Misrepresentations of climate and climate science by Ben Cubby whose articles present and/or imply a core claim contradicting empirical scientific evidence OR in lieu of that provide empirical scientific evidence that human carbon dioxide caused

Earth's latest modest cyclic global atmospheric warming from 1958 to 1998 as the basis for his claims and presentations;

- Mike Carlton's false and unfounded smears about me and The Galileo Movement;
- Mike Carlton's dragging of religion and a persecuted religious/racial group into a discussion on science.

I seek public acknowledgment that neither Ben Cubby nor Mike Carlton has any evidence that the non-profit and entirely voluntary Galileo Movement and/or I are anti-Semitic. I seek their expressions of regret for their false statements and/or false implied statements.

I seek no apology. I seek retraction of false comments and implied statements by your employees and an admission that their claims are unfounded and not supported by facts or empirical scientific evidence.

Please refer to my itemised requests stated in previous correspondence and attachments of March 28th, 2013.

Given your personal office as Chief Executive Officer and Managing Director and given the fragility of Fairfax Media I would hope that you would not condone Ben Cubby's Twitter campaign and Mike Carlton's abuse of journalistic privilege. Do you condone their behaviour by continuing their employment by Fairfax and/or the SMH?

I wonder whether or not you, as CEO and MD, support the SMH's Code of Ethics and wish to protect Fairfax Media's major asset: the integrity of its newspapers' mastheads. Regardless of limitations inherent in other organisations such as the Press Council I look to your actions as demonstration of your values and standards and those of the organisation you aspire to lead.

Yours sincerely,

Original personally signed

Malcolm-Ieuan: Roberts.

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Fellow AICD, MAIM, MAusIMM, MAME (USA), MIMM (UK), Fellow ASQ (USA, Aust)

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cc:

Mr. Roger Corbett, Chairman Fairfax Media Ltd.

Mr. Sean Aylmer, Editor-In-Chief SMH

Mr. Steve Jacobs, Assistant Editor SMH

<http://www.conscious.com.au/letters.html>